eCommerce Week

Youth Entrepreneurship, Employment and the Digital Economy

James Zhan
Director
Investment and Enterprise Division

Geneva
25 April 2017

UNITED NATIONS
UNCTAD

THE GLOBAL GOALS

For Sustainable Development

UNITED NATIONS
UNCTAD

Global Trends in Youth Employment

71.0
MILLION
YOUNG PEOPLE
UNEMPLOYED

13.1%
GLOBAL YOUTH UNEMPLOYMENT RATE.

YOUNG PEOPLE MAKE UP
36%
OF ALL THE WORLD'S UNEMPLOYED

600 MILLION
NEW JOBS NEEDED OVER THE NEXT DECADE TO SUSTAIN CURRENT LEVELS OF EMPLOYMENT

YOUNG PEOPLE ARE
3x
MORE LIKELY TO BE UNEMPLOYED THAN OTHER WORKERS.

152 MILLION+
YOUNG PEOPLE ARE WORKING BUT EARNING UNDER 3.10 USD A DAY

Overall, the global youth unemployment rate to **rise** to 13% in 2017
Geographic disparities: in 2017, youth unemployment rates are as follows:

10.9%
IN SOUTH ASIA

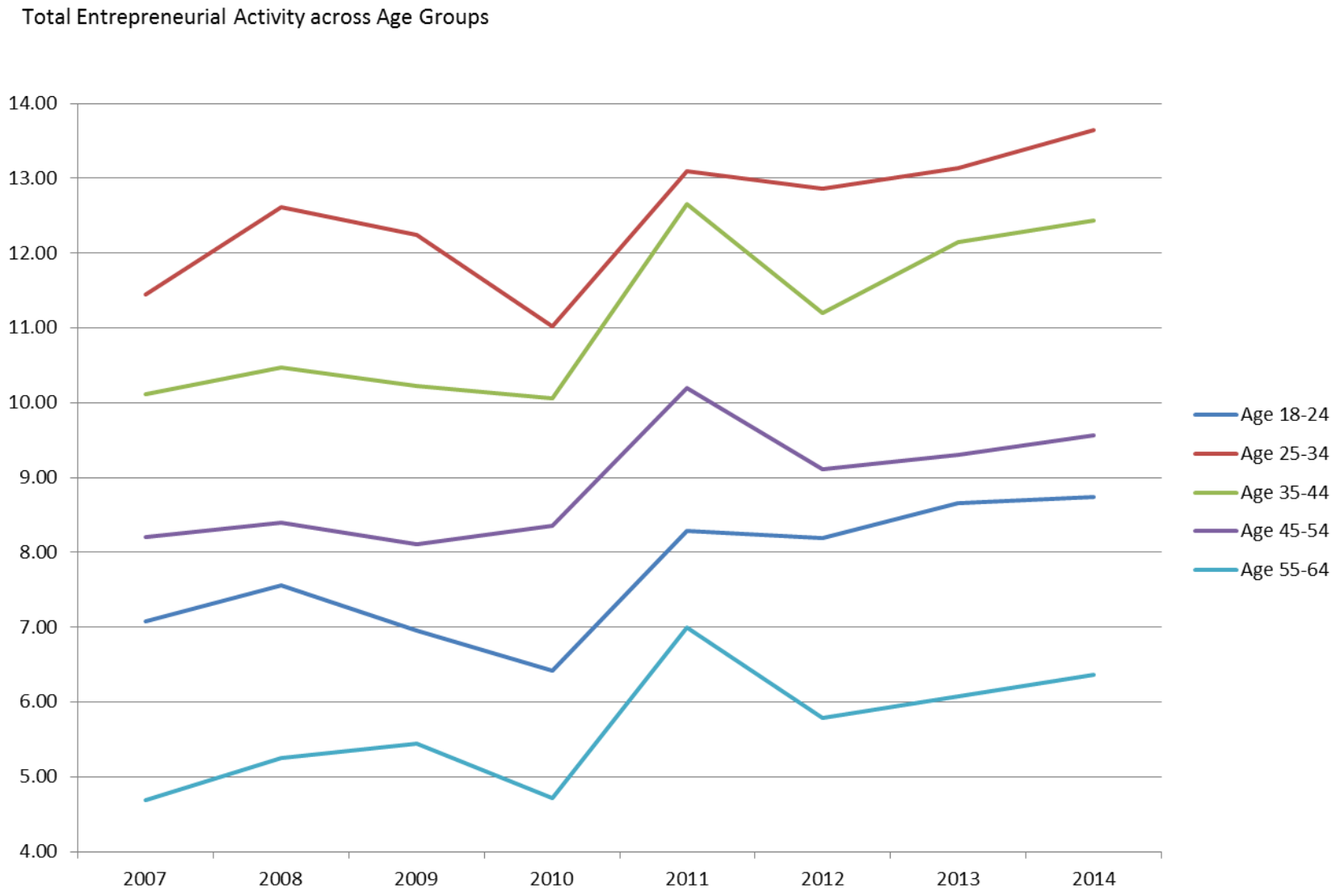
10.9%
IN EAST ASIA

29.2%
IN NORTH AFRICA

29,7%
IN THE MIDDLE EAST

Source: International Labour Organization (2016) and Youth Business International

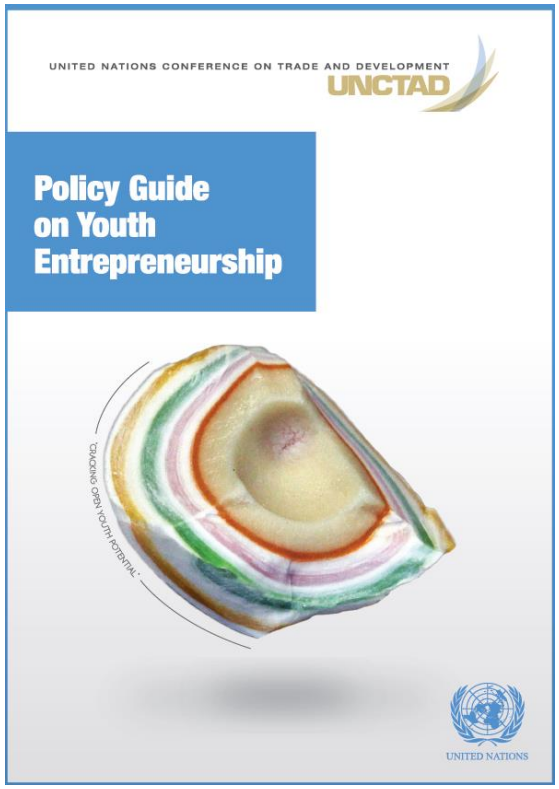
Young entrepreneurs on the rise



Enhancing the Entrepreneurship Ecosystem for Youth

- UNCTAD and The Commonwealth have developed a policy guide on youth entrepreneurship to help resolve many challenges for young entrepreneurs in many countries.

- *The Policy Guide on Youth Entrepreneurship*, aims to support policymakers in designing entrepreneurship policies and programmes for youth.



UNCTAD-Commonwealth POLICY GUIDE FOR YOUTH ENTREPRENEURSHIP

1
Design an integrated youth entrepreneurship strategy

2
Creating an enabling regulatory environment for young people

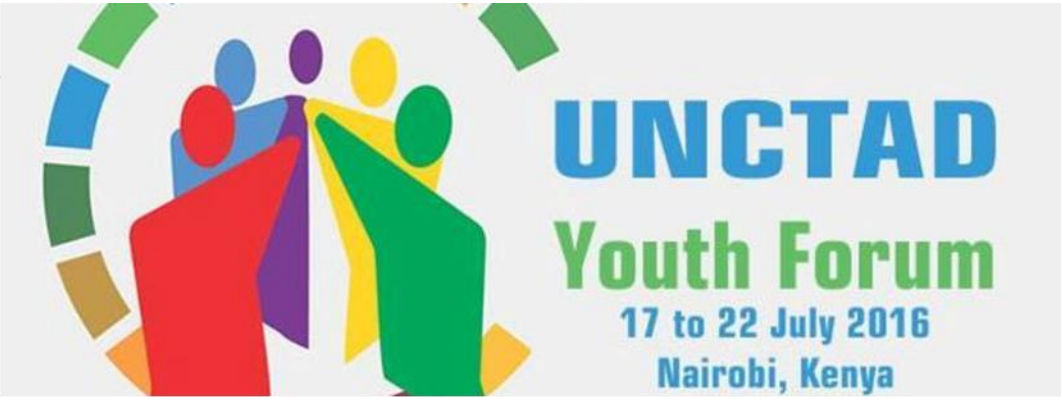
3
Embedding Youth entrepreneurship in education

4
Enhancing technology and innovation for and among youth

5
Ensuring a youth Financial inclusion

6
Promoting networks for and among youth

Source: UNCTAD and Commonwealth Guiding Framework for Youth Entrepreneurship



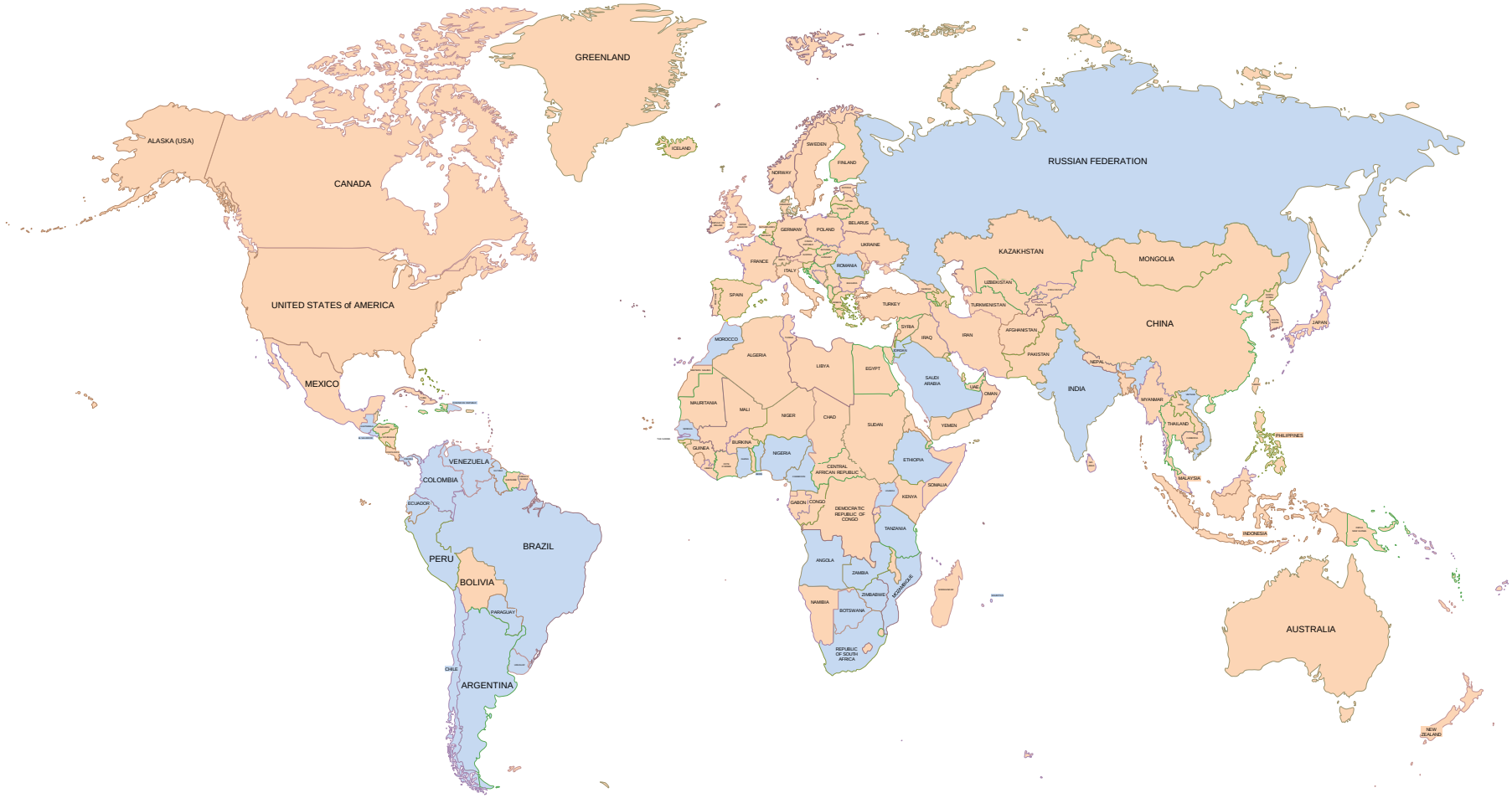
EWB101 - Entrepreneurs without borders

REGISTER FOR EWB101

Pitching Events

UNCTAD Social Entrepreneurship Training (SET)

UNCTAD's Alliances for Youth Entrepreneurship Programs

- **Commonwealth Guiding Framework for Youth Entrepreneurship**
- **Joint research and regional workshops on Youth Entrepreneurship**
- **Joint research and curricula design**
- **Joint Curricula and Youth Training**
- **Empretec partner - BEST**
- **Empretec partner - MBA Program**
- **Partner since 2009 - Awareness Campaigns**

Empretec Global Network